

CRAIG FERDIG

Prescott Valley, AZ 86315

Over 25 years of experience working with horses and mules

I was elected to the position of BCHA Chairman in April of 2025. Prior to that I served as the Vice-Chairman since 2023. I also served as the BCHA Media & Marketing Chair from 2022-2025. I currently hold the Presidents/Board Member position for BCH – Central Arizona, President of BCH – Arizona and Vice President/Board Member of the Emergency Equine Evacuation Yavapai County.

I have organized over 40 trail cleanup days in the last 3 years with groups as large as 55.

I have worked directly with local safety councils, Scouts, Forest Service, Equine Evacuation bike clubs, hiking clubs and businesses. We have been awarded 2 Grants valued at \$40,000 together in the last 2 years. Annual bartending Fundraiser, annual trail ride fundraiser, trail safety clinic fundraiser, trail self- defense fundraiser and Auctioneer for annual local fundraiser. I have participated in the

Prescott Rodeo, Parades, Local/National interviews, Equifest. Lastly, I have made annual gifts to Sedona Red Rocks, Equine Emergency Evacuation, Large Animal Shelter and Emergency Readiness, Yavapai Trail Association, etc.

Project Management

Call Center Training
Salesforce Implementation
CBT Development
Training Delivery
Technical Training
MS Project
PM Instructor
Change Management
LMS Implementation –
SumTotal/Cornerstone
Dodd Frank
HR/Workday

Training

Instructor Led/CBT/Web
Design/Delivery/Cert
Call Center/Customer Service
Camtasia/Storyline/Captivate
InDesign
Microsoft Suite/Teams
Public Speaking/Webex
SharePoint Site Development
ADDIE/SAM
Video Development
Call Center AWS
Salesforce

Leadership Development

Client Management
Curriculum Management
Coaching/Team Lead +50
Change Management
Global Team
Franklin Covey Leadership
Training
Rate Negotiations
International travel logistics
Mentorship/Instructor
Strategic Planning
US Army

PROFESSIONAL EMPLOYMENT HISTORY

Deloitte, January

Jones|Carter

Sierra Nevada Corporation

Western Union

Accenture Raytheon

US Army - E5