



## Executive Committee Meeting Minutes Final

February 18th, 2025, at 5:00 PST

Zoom: [Click here to access meeting.](#)

Meeting ID: 886 9845 8156 Passcode: 378936

TOPIC
<b>Welcome &amp; Introductions</b> Meeting called to order at 5:00PM Pacific Time
<b>Stifel Representative – Mark Finicum</b> 20% is in the stock market with the bulk in fixed This year, so far, Legacy is up 2.2%. Don't want to do real risky investments AI: we have not made a lot of money, but we are getting paid to be there. Recommended moving half the funds in one investment to another investment. Question: What do we think about moving the money from Janus to lord and a senior loan account? The board agreed to move the funds. Further discussion: Would like more details about where funds are invested during presentation. Asked if everyone is happy with Stifel tonight, consensus is the Executive Committee is happy with Stifel for now.
<b>Agenda</b> No additions
<b>Minutes: January 2025 Minutes</b> Motion to approve January 2025, minutes as written, seconded. All in favor, none opposed. Motion passed.
<b>Financial Reports – January 2025</b> <ul style="list-style-type: none"><li>• Treasurer provided an overview of all account balances (Including Investments)</li><li>• Assets, Liabilities and Equity provided.</li><li>• Budget vs Actual<ul style="list-style-type: none"><li>○ Dues are coming in and some \$5 membership dues donations.</li><li>○ Donations</li></ul></li></ul> <b><i>Motion to accept financials as presented. Second. All in favor, none opposed. Motion passed.</i></b>
<b>Public Lands</b> Discussion on the forest service job losses; a lot of Forest Service workers were let go this week. Montana is backing the forest service, some people suggested we should be more aggressive with the forest service, we will not do that. The Forest Service has our support. Calls are coming in to help to take care of stock in some states. Brad had two calls canceled with the FS because they are not allowed to talk about things. It is a possibility we won't have anyone to man the campgrounds. Are we going to see the same devastation we saw during Covid, no one to keep vandalism, destruction under control and potential lack of maintenance.



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Statement: This is not doom and gloom for BCHA, this is an opportunity. We have the ability to help, and we should. Give chapter levels guidance, get boots on the ground to help forest service out. Ask members to call their representatives, legislators, and congressmen.

Discussion on what to tell our members, stories and things like that, nothing political so we don't jeopardize our 501c3.

Develop bullet points to send a message to our members, put a group together to do this. Public Lands to handle this and Greg, Craig, Sherry volunteered

### Committee Updates

**Partnerships:** Participated in the issue briefings in Hike the Hill and worked with our partners there. WE don't know what our return is with some of these partnerships. The committee is proposing to gather information to see how effective our partnerships are. The committee would like to send a survey to National Directors to be completed within 30 days. Have they utilized RTP grants, do they work on National Scenic trails, etc.

### Marketing & Media

Dana attended a marketing class sponsored by American Trails.

The Dave & Buster's campaign started last weekend, and it continues for 3 months. ½ of all proceeds goes to BCHA.

### Updates from the Chairman

- Saw
  - Saw Webinar was last week, and 157 attended the meeting. Sent the invite directly to members which is why we think it did so well. Sent out volunteer agreements to 20 chapters who were not using a volunteer agreement
  - The Forest Service guys were on the call as well.
- Elections: We have someone for each position. Mark will work as Nominating Chair.
- LAS Contract – Lakeside Administrative Services contract with BCHA was approved.

### Next Meeting: March 25th, 2025

National Directors Call Tomorrow February 19th, 2025

### Adjourn 6:38PM Pacific

**In Attendance:** Mark Himmel, Craig Ferdig, Kathy Young, Sherry Copeland, Greg Schatz, Jim Allen, Brad Pollman, Dana Chambers, Heather Cox



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**Staff:** Randy Rasmussen, Michelle Wade

**Guest:** Latifia Rodriguez

### Meeting URL:

<https://us06web.zoom.us/j/88698458156?pwd=QMadeA6aba2AqkQCm7HGVJmyXRj4Ow.1>